



## For Immediate Release

### Holidays in Ohio Promise Magical Experiences and New Traditions for the Season

*Ohio. Find It Here. Showcases Holiday Lights and Sights to Safely Enjoy and Support*

**COLUMBUS, Ohio (Dec. 9, 2020)** – 2020 is the year to find unexpected holiday experiences, make new memories and support local businesses in Ohio this season. *Ohio. Find It Here.* launched its [2020 Support Local for the Holidays in Ohio](#) campaign, which includes the [2020 Drivable Holiday Lights Trail](#) with 16 stops across Ohio and hundreds of ways to safely support local restaurants and retailers.

“As we approach the holidays, we continue to encourage a ‘don’t let up’ attitude when it comes to safety precautions such as wearing a mask and social distancing,” said Lydia Mihalik, director of the Ohio Development Services Agency. “Local businesses are depending on all of us to support them safely so they can stay open and our communities can stay healthy.”

**Photo and video assets can be downloaded via [Dropbox](#).**

### **2020 Drivable Ohio Holiday Lights Trail**

For those looking for some holiday spirit from the comfort and safety of their personal car, TourismOhio created the 16 stop drivable Ohio Holiday Lights Trail. The trail includes beautifully lit public spaces and extravagant drive-thru light displays that can be seen from the road.

- [WonderLights Christmas](#) in Hebron is central Ohio’s largest drive-thru Christmas lights show with 1 million lights synchronized to Christmas music played through your car stereo.
- [2020 Winterfest](#) in Cleveland lights up Public Square with access to downtown restaurants and local retailers for holiday gift shopping.
- [Upper’s Winter Fantasy of Lights](#) in Upper Sandusky transforms 33 acres of the park with millions of lights and a myriad of unique light displays along the drive.
- [The Guernsey County Courthouse Light Show](#) in Cambridge comes alive nightly with thousands of lights and music adorning the 1881 historic building.

### **Support Local Ohio This Holiday Season**

With holiday shopping underway, *Ohio. Find It Here.* encourages Ohioans to [support local businesses](#) by purchasing gift cards for Ohio lodging and attractions, [ordering carryout](#) from restaurants and buying online from retailers. Download holiday wish list of gift cards and memberships [here](#).



“All of us can support local businesses by shopping local online, ordering carryout, and giving gift cards and memberships to your favorite Ohio places for the holidays,” said Matt MacLaren, director of *Ohio. Find It Here.* “Time and time again, these establishments have been here for us to help make the holidays special and now we need to be there for them.”

You can find joy, happiness and excitement here in Ohio for the holidays. Share your holiday memories and adventures on social media using the hashtags #HolidaysinOhio and #OhioFindItHere.

For more travel ideas and inspiration, follow @OhioFindItHere on [Facebook](#), [Instagram](#) and [Twitter](#) and visit [Ohio.org](#).

**About *Ohio. Find It Here.*** Operating within the state of Ohio’s Development Services Agency, *Ohio. Find It Here.* works to position Ohio as a destination of choice to enrich lives through authentic travel experiences. The *Ohio. Find It Here.* brand supports Ohio’s multibillion-dollar tourism industry. In 2019, the tourism industry captured a record-breaking \$48 billion in visitor spending and welcomed 226 million visitors into and within the state. The industry also supported 431,000 Ohio jobs. For more information, visit [Ohio.org](#).

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